



IIFT College of Fashion

Glamorous Careers... Glorious Future

IIFT BUZZ

IIFT // Issue 35/ September 2024

Abstract

Love born fantasy, lost
and found.

Her beauty is her power

Like a sweet nectar of
butterworts

That draws bees

They follow her scent
and scratch at her feet
until she brings me in and
dwindle their money

Whereas he paid just to
see her...

Unrequited love...

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**FROM THE EDITOR'S DESK
SUSHMITHA R MOHARE, BSC**

Hey, All

I gladly welcome you all to September edition!

There I will take you to the quick recap for the same. The students and staffs of IIFT warmly welcomed September with spectrum week where we celebrated colours by wearing and styling the attire with different colour code throughout the week. And the 5th Sem students were taken to Raja market where they guided and explained about products available in the market. On 6th September the rotaract installation of 2024 had happened the chief guests graced the momentous occasion, the outgoing president, introduced the new president and exchanged collar with gratefulness. On 14th of September IIFT college gave huge opportunity for 3rd & 5th Sem students to visit Shahi Exports Pvt for an industrial visit it was great learning session for students.

For the very first time Ganesh Chaturthi was celebrated on IIFT college, the vibrant energy of the students made celebration memorable, and devotion intertwined. The students of IIFT attend the GTE expo held in the palace ground Bengaluru; it was great experience to the creativity of the fashion world. later this month we had campus interview of HI DESIGN for final year students was organized by college. September month was filled with new learning experience which gave students, a comprehensive collection of information and joy, I wish all the best to you all for upcoming learning experience of you will see in upcoming months and throughout the year.



**PRINCIPAL'S NOTE BY
MS. SEEMA SAVIO**

"Every child deserves a chance to shine, no matter what their abilities or challenges may be."

Color Week is a fun and creative event that celebrates the beauty and diversity of colors. It's a great opportunity to explore different hues, learn about their symbolism and history, and students could express your creativity through colorful attires. Color-themed outfits: Encourage everyone to wear clothes in a specific color each day of the week. Color-themed crafts: Organize activities where participants created the window display & making collages. Learn about the symbolism of colors: students explained the cultural and psychological significance of different colors.

"Accessories are like vitamins to fashion - as such you should use them liberally"

A market visit was a valuable experience for final year students, providing them with firsthand insights into the market and opportunities for networking. A successful market visit to explore accessories and embroidery materials. The fashion accessories and embroidery market visit organized by IIFT was a significant step in providing students with practical experience and industry exposure, preparing them for successful careers in the fashion sector.

"EDUCATION is not preparation for life: education is life itself."- John Dewey, Father of modern education."

As Mid of the Semester completion of the 50% syllabus here comes the assessment time for the students of IIFT. Organized Internals-1 examination for all programs at the (IIFT). This is an important assessment that will evaluate students understanding of the course material covered in the first term.

"The interviewer always learns something new from the interviewee. It opens up your mind to new ideas and the vast multiplicity of human experience". -Steve Cosson

The campus interview process conducted by HIDESIGN was successful in attracting a pool of talented candidates. The company's positive aspect was particularly appreciated by students. However, area for improvement could be further enhanced to ensure a more efficient and effective recruitment process. The campus interview was a successful initiative, providing valuable opportunities for students. Continued efforts will be made to enhance the process and support students in their job search.



**CAO NOTE BY
MRS. MANJULA HARISH**

QUALITY IN CLOTHING

QUALITY ensures that garments are free from defects, meet the required standards, are safe to wear, and are durable.

QUALITY clothes are durable because they are made from excellent fabric and high-standard quality control manufacturing processes.

Well-made clothing should have strong stitching, durable seams, and hems that are finished neatly. High-QUALITY apparel is long-lasting, comfortable, and meticulously constructed.

There are three components to Clothing Quality: Quality of construction, Fit and Quality of materials. Good QUALITY products are made from Good Quality materials.

The best three words are for QUALITY: Material, Price, and Satisfaction.

Since QUALITY depends upon the material which is used for manufacturing and its price and last level of satisfaction to the customer.

High-QUALITY garments are often made from natural fibers, like cotton, silk linen, wool, or cashmere. These materials are not only durable, but they also tend to feel more comfortable against the skin and have a better drape.

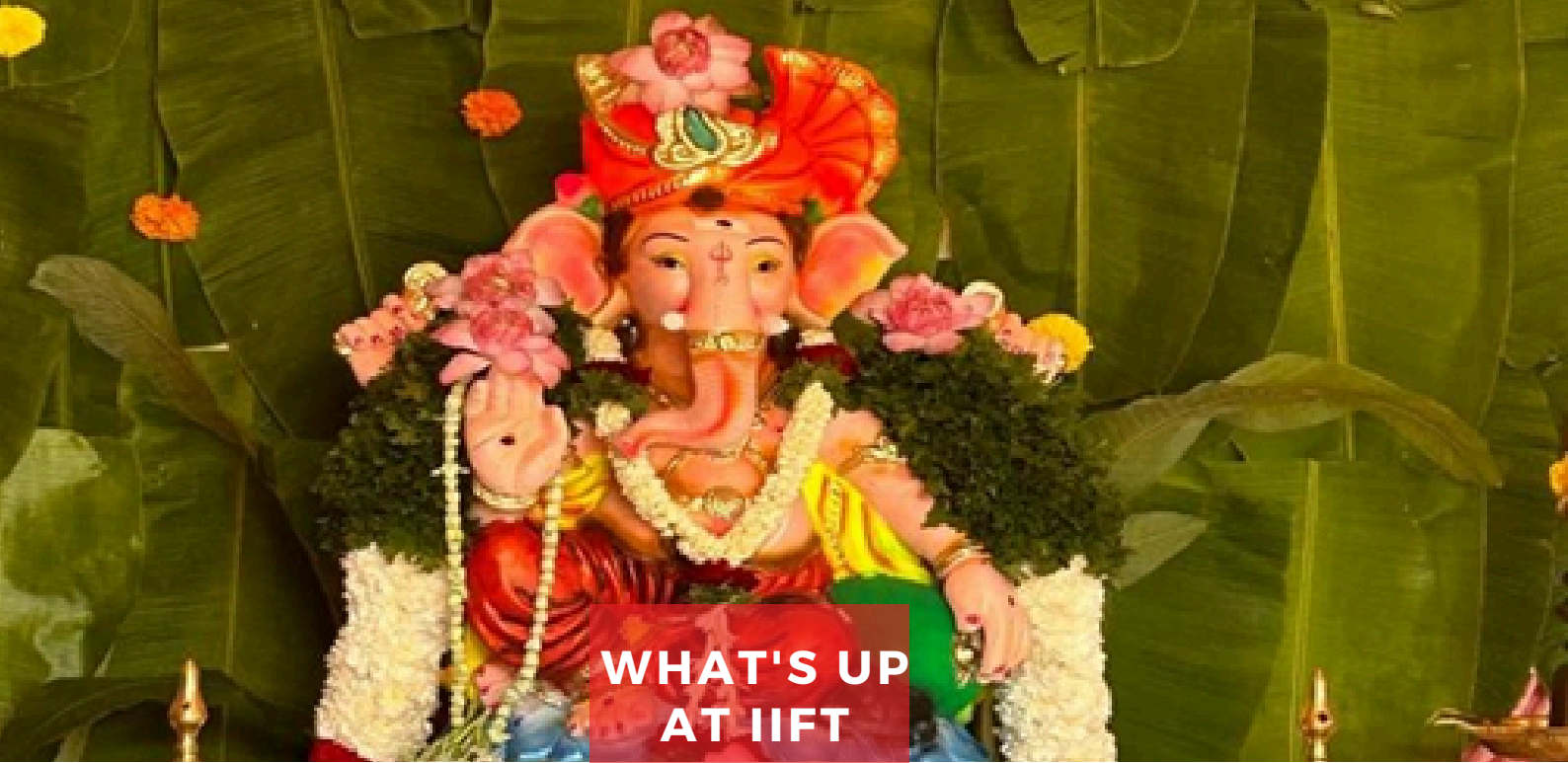
QUALITY is usually higher in expensive Clothing Brands. They use premium materials, such as High-Quality Fabrics and Trims, which can result in a longer lifespan of the Garment. This means you will not have to replace the item as frequently as you would with a cheaper alternative.

QUALITY isn't just about luxury and aesthetics, it's also about longevity. Durability is a key indicator of Fabric Quality, determining how well a Garment can withstand wear and tear over time.

The standard QUALITY of the Fibers, Fabric construction, Yarn, Surface Designs, Color Fastness, and Finished Clothing items are utilized in this industry to assess the quality of the product.

Finally, Product QUALITY is based on performance, reliability, durability, visual and Perceived Quality of the Garment.

One of the most pressing reasons to prioritize QUALITY clothes is to reduce Environmental Impact.



GANESH CHATURTHI CELEBRATION AT IIFT: A DAY OF DEVOTION AND JOY

At IIFT, Ganesh Chaturthi was celebrated with grandeur & devotion on 16-09-2024. The day began with the installation of a beautifully crafted idol of The Lord Ganesh, where students gathered for prayers & pooja. The atmosphere was filled with peace & reverence as chants & offerings were made to "The God Of Wisdom" seeking the blessings for prosperous future.



Following the pooja, the campus came alive with the dance performances to Bollywood and Sandalwood songs, blending the tradition with fun. The vibrant energy of the students made the celebration memorable, as joy and devotion intertwined.

As The Day come to the close, the Ganesh idol was taken for Visarjan to a lake with hearts full of gratitude, the students bid farewell to The Lord Ganesh, completing the cycle of devotion in an emotional & heartfelt procession.

The Day was a perfect blend of faith, celebration, and unity, making it a truly Unforgettable event for everyone at IIFT.

CAMPUS INTERVIEW UPDATES

HI DESIGN



Campus interview of HI DESIGNS was organized by college on 26th of September 2024.

ARVIND LIFESTYLE



Campus interview of ARVIND LIFESTYLE was organized by college on 11th of August 2024.

BEST SELLER



Campus interview of BEST SELLER was organized by college on 14th of August 2024.

SPECTRUM WEEK

Every student has a unique talent or skill at which they truly master. Talents day is the day to embrace those abilities and show them off. IIFT College of Fashion conducts talents day every year to allow all students to exhibit their special interest in Canvas painting , Hair styling, T shirt designing, Bottle art, Creative illustration, Cooking without fire and other areas. The participants in groups and solo come up with mind-blowing skill.

Every day has its own speciality of colour theme which describes about the different colours .



IIFT has started spectrum with the colour of power, love, danger also known as "RED".

On the next day with the colour of "YELLOW" which tells about joyfulness, happiness, and energy

Then next day comes to the colour of Dark and Pure light known as "BLACK & WHITE" which is everyone 's favorite colour .

Next is "GREEN" colour talks about the growth, health and nature.

Spectrum week ends with the colour which is "BLUE" that symbolizes the colour of "LORD KRISHNA".

ROTARY INSTALLATION



The Rotaract club of IIFT conducted their installation on 6th September. It is a ceremony in which the new board members are officially announced for their posts and as given their respective batches which in the other hands tells them about their roles and responsibilities for the club and the services of the club. The members of the club also get badges. Every person who is a part of the club has a set of responsibilities that he/she must follow and fulfill. Rotaract club of IIFT is a part of the vast ocean of Rotaract that is present all over the world. This club encourages its members as well as the public to create awareness on social issues. The Rotaractors are also involved in community services which is done to help the needy people.

INDUSTRIAL VISIT TO SHAHI EXPORTS PVT LTD



Our college organized an industrial visit for 2nd year and 3rd year students to "Shahi Exports Pvt. Ltd, Bangalore" on September 14th, 2024. The objective of the industrial visit was to familiarize the students with the technologies used in the garment industry.

During the visit, students were taken around the pattern making and processing departments. In patternmaking department, students saw complete range of machinery starting from manual to digitalized technologies while in the processing department, students got an opportunity to see the functioning of complete range of machinery starting from Receiving fabric details, marker making for bulk, cut pilot, review pilot, Bulk laying process, cutting process numbering, panel, sorting and bundling and finishing. Students also learnt about machinery maintenance, effluent control and work ethics adopted by the organization.

The session ended with open discussion where students cleared their various doubts. It was a very exciting and wonderful learning session for the students.

STUDENT'S CORNER

Creativity Starts Here



MADHUBHANI ART BY
SHWETHA R BSC.

The art was done in Madhubhani style of painting which was popular and practiced in Mithila region of India and Nepal

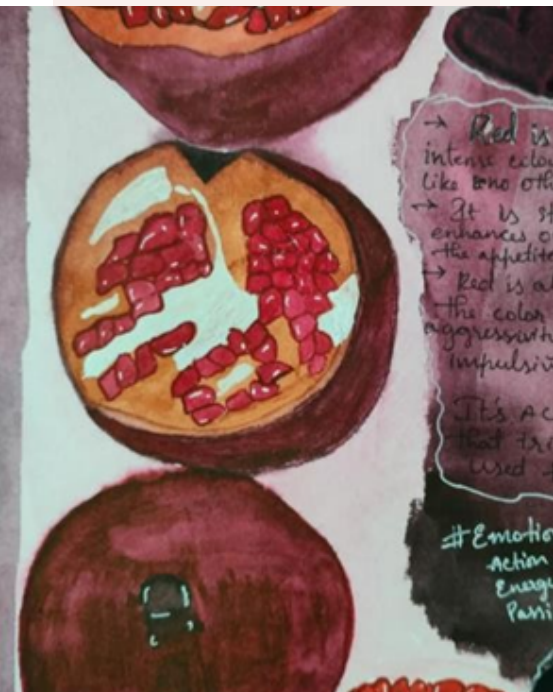
ACRYLIC PAINTING BY
VARSHA BSC

This vibrant artwork utilizes the acrylic medium and palette knife technique to create a textured, dimensional effect."



WATERCOLOUR PAINTING BY
KANISHKA BSC

The vibrant watercolor pomegranate sketch. Delicate brushstrokes and soft colors evoke the fruit's juicy texture. Captivating celebration of nature's beauty.



STUDENT'S CORNER

Creativity Starts Here



SALWARKAMEEZ DESIGNED BY
CHARUHASINI BSC

BLOUSE DESIGNED BY
ARCHITHA JAIN BSC



MADHUBHANI ART BY
SHWETHA R BSC.



WHAT'S COMING UP

INDUSTRIAL EXPERT SEMINAR

INDUSTRIAL VISIT

PARENTS TEACHER MEETING

HALLOWEEN DAY

WORKSHOPS

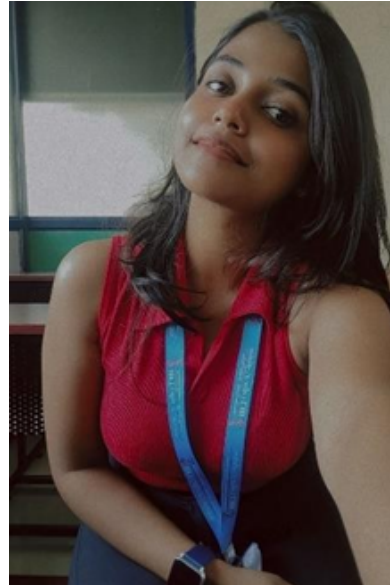
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