

Glamorous Careers... Glorious Future

# MAKEA MARKIN THE VORIDO OF FASHION

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BSC IN FASHION AND APPAREL DESIGN AFFLIATED WITH BANGALORE UNIVERSITY

# **ABOUT THE COURSE**





BSc in Fashion and Apparel Design is affiliated to Bangalore University. This course is a distinct collaboration of the Science and Art of Apparel studies as well as elements of design. Students will be studying the art of Fashion and Apparel Design for a period of 3 years divided into six semesters. The course focuses on both theoretical and Practical aspects of Fashion Design, Technology as well as Management.

Fashion Designing is a competitive, glamorous and ever-changing industry that requires knowledge and skills and dynamism to meet the challenges. BSc in Fashion & Apparel Design course helps you to adapt to those needs of change. The course, designed by the experts in Fashion Industry, incorporates the recent transformation of the Fashion World to give necessary input and also guide the ambitious students who want to make it big in the Fashion & Apparel industry.

Eligibility For 1st Semester – II PUC or 10+2 (Arts, Science or Commerce) For 3rd Semester (Lateral Entry): 3 year Diploma in ADFT/ Textiles/ Handlooms / Costume Design & Fashion. Duration: 3 years for Regular students / 2 years for Lateral entry

## **VALUE ADDED COURSE**



### **FASHION STYLING & COMMUNICATION**

At no extra cost students of BSc course will be able to persue Fashion Styling & Communication course and earn an addition certificate. Fashion Styling & Communication course is a multi-disciplinary and industry-relevant course combining two of the most dynamic and fast paced areas of fashion: styling and communication. It enhances students knowledge in fashion journalism, visual merchandising, styling, photography, illustration, creative writing, etc. This course will open the doors to a world of possibilities that will allow you to go way beyond your ambitions for a successful career in fashion. At IIFT, you will be taught by world class faculty with proven teaching methods which will enable you to be design leaders of the future.

After completing this course BSc students get further career opportunitiues as Personal Stylist | Fashion Photographer | Fashion Magazine Editor | Fashion Forecaster Fashion Blogger | Visual Merchandiser | Fashion Stylist

### **ABOUT THE INDUSTRY**

#### Market Size of the Garment Industry

The Indian textile and apparel market reached a value of US\$ 151.2 Billion in 2021 and is expected the market to reach US\$ 344.1 Billion by 2027. The industry is the second largest employer for both skilled and non skilled workers.

#### Highest Paid jobs in the Fashion Industry

Designer, Stylist, Merchandiser, Brand Manager, Sourcing Manager, Designer for Celebrities, Costume Designer for TV/Flims, Personal Stylist, Fashion Writers, Public Relations

#### Apparel Production in India & World

India is among the world's largest producers of Textiles and Apparel. In the world textile scenario, it is the largest producer of jute, second largest producer of silk, third largest producer of cotton

#### **Fashion Brands**

Zara, H&M, Tommy Hilfiger, Benetton, Vera Moda, Calvin Klein, have seen a good sales growth in India and Indian companies like Arvind group, Reliance Retail, Madura Trend , Raymond Apparel have launched their own fashion brands.



## **WHY CHOOSE IIFT**

LIMCA BOOK RECORD HOLDER

AWARD WINNING COLLEGE

100% PLACEMENT ASSISTANCE

**EXPERT FACULTY** 

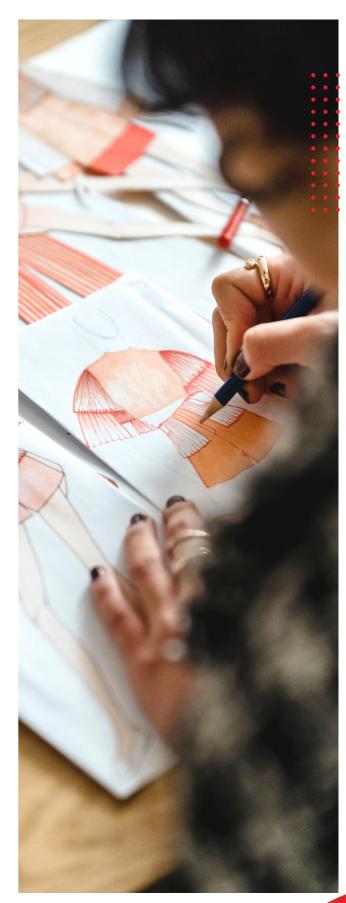
ONE ON ONE MENTORSHIP

UNIVERSITY RANK HOLDERS

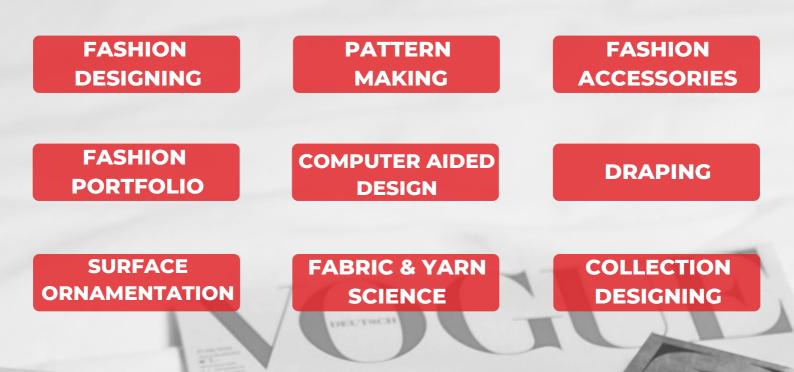
INTERNSHIPS IN INDIA & PARIS

TOP RANKED PROGRAM MODULE

SEMINAR & WORKSHOPS BY INDUSTRY EXPERTS



### WHAT WILL YOU LEARN AT THE END OF THIS COURSE



FASHION PHOTOGRAPHY

**FASHION COMMUNICATION** 

### **ADD ON SUBJECTS**

**FASHION JOURNALISM** 

**FASHION PSYCHOLOGY** 

**FASHION STYLING** 

### JOB PROFILES IN THE FASHION INDUSTRY

Fashion Designers in Garment Companies, Design Houses, Boutiques, Buying Houses etc.

Fashion Advisors in Retail Outlets

Merchandisers

**Fashion Photographer** 

**Fashion Forecaster** 

**Fashion Choreographer** 

**Fashion Journalist** 

**Fashion Blogger** 

Designers for Movie/TV serials/Reality Shows etc.

**Freelance Designers** 

**Fashion Co-ordinator** 

**Designer for Celebrity** 

**Brand Managers** 

**Brand Consultant** 

**Fashion Consultant** 

E-Commerce like Myntra, FlipKart, Amazon etc.,

Entrepreneurship - Set up your own Boutique/ Design Studio Or Launch your own brand.

### **COURSE CURRICULUM**



### **SEMESTER I**

English I Language I Textile Science Fundamentals of Fashion Design Basics of Pattern Making Sewing Open Elective Skill Based Enhancement Courses

### **SEMESTER III**

Fashion Art and Design (Theory & Practical) Garment Detailing -II (Theory & Practical) Apparel Computer Aided Design Fashion Make Over

### **SEMESTER V**

Fashion Retail Marketing & Merchandising Apparel Computer Aided Design I Fashion Accessories Draping & Needle Craft Banking & Finance Internship Training & Craft Documentation Banking & Finance

### **SEMESTER II**

English II Language II Dyeing & Printing in Textiles Fashion Design & Illustration Garment Detailing-I Open Elective Skill Based Enhancement Courses

### **SEMESTER IV**

Indian Textiles and Costumes (Theory & Practical) Textile & Apparel Testing (Theory & Practical) Apparel Production (Practical) Textile Art and Crafts of India

### **SEMESTER VI**

Entrepreneurship Development Apparel Computer Aided Design II Fashion Accessories Garment Surface Ornamentation Apparel Total Quality Management Clothing Culture & Communication Fashion Portfolio & Design Collection





Ms. Seema Savio MSc Apparel & Technology Mgmt. MBA Fashion Retail Mgmt.



Industry Mentor Dr. Srinivas Prakash



Dr. E P Kaniappan



Asst. Professor Ms. Sri Lakshmi M S



Ms. Viji R



**Dr. Kannan Krishnamurthy** 



Asst. Professor Ms. Rucha Karvincop **BSc in Fashion Design** 



# **ADMISSION PROCESS**





Download the application form from our website www.iiftbangalore.com or <u>click here</u> <u>to download.</u> Fill up the same and send it to admissions@iiftbangalore.com along with an essay on 'Statement of Purpose' mentioning why you are interested in Fashion Designing course. Application fees of 1000/- should be remitted along with the filled in application form.

Selection Procedure: Once we receive your application form along with Statement of Purpose, our admission team will scrutinize the same and telephonic interview will be conducted and on being selected, you will be sent a confirmation letter for provisional admission. Selected candidates will be required to take provisional admission to the course on a first come first served basis by paying a non-refundable initial admission processing fee of 30,000/- (which is inclusive of the total fee payable) within 15 days of the receipt of the intimation of the selection.

Course Fee / Concession & Scholarship Fee: BSc in Fashion & Apparel Design is a threeyear program and the course fee is Rs 2.3 lakh per year.

Concessions: 15% concession on fee for SC/ST students. 15% concession on fee for children of Ex-Servicemen. Scholarship: 15% scholarship to students who have secured more than 90% in PUC or 12th standard

Fees once paid shall not be refunded under any circumstances

All admissions will be provisional subjected to the approval of the University/Institute and submission of all original documents and completion of the admission formalities, including paying of fees



#### VIJAYNAGAR BRANCH

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Call Us: 9980097400 / 9008900075 / 9008900074 Or 080-23107668

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#### INDIRANAGAR BRANCH

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