



INDIAN INSTITUTE OF  
FASHION TECHNOLOGY

*Glamorous Careers... Glorious Future*



# MAKE A MARK IN THE WORLD OF FASHION

BSc IN FASHION AND APPAREL  
DESIGN AFFILIATED WITH  
BANGALORE UNIVERSITY



# ABOUT THE COURSE



BSc in Fashion and Apparel Design is affiliated to Bangalore University. This course is a distinct collaboration of the Science and Art of Apparel studies as well as elements of design. Students will be studying the art of Fashion and Apparel Design for a period of 3 years divided into six semesters. The course focuses on both theoretical and Practical aspects of Fashion Design, Technology as well as Management.

Fashion Designing is a competitive, glamorous and ever-changing industry that requires knowledge and skills and dynamism to meet the challenges. BSc in Fashion & Apparel Design course helps you to adapt to those needs of change. The course, designed by the experts in Fashion Industry, incorporates the recent transformation of the Fashion World to give necessary input and also guide the ambitious students who want to make it big in the Fashion & Apparel industry.

**Eligibility** For 1st Semester – II PUC or 10+2 (Arts, Science or Commerce)

For 3rd Semester (Lateral Entry): 3 year Diploma in ADFT/ Textiles/ Handlooms / Costume Design & Fashion.

**Duration:** 3 years for Regular students / 2 years for Lateral entry

[admissions@iiftbangalore.com](mailto:admissions@iiftbangalore.com) | [iiftbangalore.com](http://iiftbangalore.com)  
9980097400 | 9008600952 | 9008900075 | 90089 00074

# VALUE ADDED COURSE



## FASHION STYLING & COMMUNICATION

At no extra cost students of BSc course will be able to pursue Fashion Styling & Communication course and earn an additional certificate. Fashion Styling & Communication course is a multi-disciplinary and industry-relevant course combining two of the most dynamic and fast-paced areas of fashion: styling and communication. It enhances students' knowledge in fashion journalism, visual merchandising, styling, photography, illustration, creative writing, etc. This course will open the doors to a world of possibilities that will allow you to go way beyond your ambitions for a successful career in fashion. At IIFT, you will be taught by world-class faculty with proven teaching methods which will enable you to be design leaders of the future.

After completing this course BSc students get further career opportunities as  
Personal Stylist | Fashion Photographer | Fashion Magazine Editor | Fashion  
Forecaster Fashion Blogger | Visual Merchandiser | Fashion Stylist

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# ABOUT THE INDUSTRY

## Market Size of the Garment Industry

The Indian textile and apparel market reached a value of US\$ 151.2 Billion in 2021 and is expected the market to reach US\$ 344.1 Billion by 2027. The industry is the second largest employer for both skilled and non skilled workers.

## Highest Paid jobs in the Fashion Industry

Designer, Stylist, Merchandiser, Brand Manager, Sourcing Manager, Designer for Celebrities, Costume Designer for TV/Films, Personal Stylist, Fashion Writers, Public Relations

## Apparel Production in India & World

India is among the world's largest producers of Textiles and Apparel. In the world textile scenario, it is the largest producer of jute, second largest producer of silk, third largest producer of cotton

## Fashion Brands

Zara, H&M, Tommy Hilfiger, Benetton, Vera Moda, Calvin Klein, have seen a good sales growth in India and Indian companies like Arvind group, Reliance Retail, Madura Trend, Raymond Apparel have launched their own fashion brands.

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# WHY CHOOSE IIFT

**LIMCA BOOK  
RECORD HOLDER**

**AWARD WINNING  
COLLEGE**

**100% PLACEMENT  
ASSISTANCE**

**EXPERT FACULTY**

**ONE ON ONE  
MENTORSHIP**

**UNIVERSITY RANK  
HOLDERS**

**INTERNSHIPS IN  
INDIA & PARIS**

**TOP RANKED  
PROGRAM MODULE**

**SEMINAR &  
WORKSHOPS BY  
INDUSTRY EXPERTS**







# WHAT WILL YOU LEARN AT THE END OF THIS COURSE

**FASHION  
DESIGNING**

**PATTERN  
MAKING**

**FASHION  
ACCESSORIES**

**FASHION  
PORTFOLIO**

**COMPUTER AIDED  
DESIGN**

**DRAPING**

**SURFACE  
ORNAMENTATION**

**FABRIC & YARN  
SCIENCE**

**COLLECTION  
DESIGNING**

**FASHION PHOTOGRAPHY**

**FASHION COMMUNICATION**

## **ADD ON SUBJECTS**

**FASHION JOURNALISM**

**FASHION PSYCHOLOGY**

**FASHION STYLING**

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# **JOB PROFILES IN THE FASHION INDUSTRY**

**Fashion Designers in Garment Companies, Design Houses, Boutiques, Buying Houses etc.**

**Fashion Advisors in Retail Outlets**

**Merchandisers**

**Designers for Movie/TV serials/Reality Shows etc.**

**Freelance Designers**

**Fashion Co-ordinator**

**Designer for Celebrity**

**Fashion Photographer**

**Fashion Forecaster**

**Fashion Choreographer**

**Fashion Journalist**

**Fashion Blogger**

**Brand Managers**

**Brand Consultant**

**Fashion Consultant**

**E-Commerce like Myntra, FlipKart, Amazon etc.,**

**Entrepreneurship - Set up your own Boutique/ Design Studio Or Launch your own brand.**





# COURSE CURRICULUM

## SEMESTER I

**English I**  
**Language I**  
**Textile Science**  
**Fundamentals of Fashion Design**  
**Basics of Pattern Making Sewing**  
**Open Elective**  
**Skill Based Enhancement Courses**

## SEMESTER II

**English II**  
**Language II**  
**Dyeing & Printing in Textiles**  
**Fashion Design & Illustration**  
**Garment Detailing-I**  
**Open Elective**  
**Skill Based Enhancement Courses**

## SEMESTER III

**Fashion Art and Design**  
**( Theory & Practical )**  
**Garment Detailing -II**  
**( Theory & Practical )**  
**Apparel Computer Aided Design**  
**Fashion Make Over**

## SEMESTER IV

**Indian Textiles and Costumes**  
**( Theory & Practical )**  
**Textile & Apparel Testing**  
**( Theory & Practical )**  
**Apparel Production (Practical)**  
**Textile Art and Crafts of India**

## SEMESTER V

**Fashion Retail Marketing & Merchandising**  
**Apparel Computer Aided Design I**  
**Fashion Accessories**  
**Draping & Needle Craft**  
**Banking & Finance**  
**Internship Training & Craft Documentation**  
**Banking & Finance**

## SEMESTER VI

**Entrepreneurship Development**  
**Apparel Computer Aided Design II**  
**Fashion Accessories**  
**Garment Surface Ornamentation**  
**Apparel Total Quality Management**  
**Clothing Culture & Communication**  
**Fashion Portfolio & Design Collection**





# MEET THE MENTORS

Principal

**Ms. Seema Savio MSc**  
Apparel & Technology Mgmt.



Asst. Professor

**Ms. Sri Lakshmi M S**  
MBA Fashion Retail Mgmt.



Asst. Professor

**Ms. Rucha Karvincop**  
BSc in Fashion Design



Industry Mentor

**Dr. Srinivas Prakash**



Industry Mentor

**Ms. Viji R**



Industry Mentor

**Dr. E P Kaniappan**



Industry Mentor

**Dr. Kannan Krishnamurthy**



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# ADMISSION PROCESS



Download the application form from our website [www.iiftbangalore.com](http://www.iiftbangalore.com) or [click here to download](#). Fill up the same and send it to [admissions@iiftbangalore.com](mailto:admissions@iiftbangalore.com) along with an essay on 'Statement of Purpose' mentioning why you are interested in Fashion Designing course. Application fees of 1000/- should be remitted along with the filled in application form.

**Selection Procedure:** Once we receive your application form along with Statement of Purpose, our admission team will scrutinize the same and telephonic interview will be conducted and on being selected, you will be sent a confirmation letter for provisional admission. Selected candidates will be required to take provisional admission to the course on a first come first served basis by paying a non-refundable initial admission processing fee of 30,000/- (which is inclusive of the total fee payable) within 15 days of the receipt of the intimation of the selection.

**Course Fee / Concession & Scholarship Fee:** BSc in Fashion & Apparel Design is a three-year program and the course fee is Rs 2.3 lakh per year.

**Concessions:** 15% concession on fee for SC/ST students. 15% concession on fee for children of Ex-Servicemen. **Scholarship:** 15% scholarship to students who have secured more than 90% in PUC or 12th standard

Fees once paid shall not be refunded under any circumstances

All admissions will be provisional subjected to the approval of the University/Institute and submission of all original documents and completion of the admission formalities, including paying of fees





## VIJAYNAGAR BRANCH

Address: #3,1/6, 1 st Cross, M.C Road,  
Vijayanagar, Bangalore,  
Karnataka - 560079

Call Us: 9980097400 / 9008900075  
/ 9008900074 Or 080-23107668

Email:  
[admissions@iiftbangalore.com](mailto:admissions@iiftbangalore.com)

## INDIRANAGAR BRANCH

Address: No.549/E, 2nd Floor, Laner  
Pride, Double Road, next to HDFC  
Bank, Indira Nagar 1st Stage,  
Bengaluru,  
Karnataka - 560038

Call Us: 9008600952 Or  
080-49554787

Email:  
[infoindiranagar@iiftbangalore.com](mailto:infoindiranagar@iiftbangalore.com)

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