



INDIAN INSTITUTE OF
FASHION TECHNOLOGY

Glamorous Careers... Glorious Future

MAKE A MARK IN THE WORLD OF FASHION

DIPLOMA & PG DIPLOMA IN
FASHION DESIGN AND
BOUTIQUE MANAGEMENT
AFFILIATED WITH KSWU

ABOUT THE COURSE



Diploma & PG Diploma in Fashion Design & Boutique Management is affiliated to Karnataka States Women's University. This course deals with the fundamentals of almost every aspect of Fashion Designing and helps you build a foundation and gain the basic knowledge of Fashion Industry and Fashion Designing as a whole. As the course progresses to the later stages, you will start learning some advance level topics. In the duration of these two semesters, you will learn diverse set of topics related to Fabrics, Surface Ornamentation, Pattern Making, Construction of Garments, Design Collections, Fashion Accessories, Boutique Management and the importance of Fashion Designing. Diploma in Fashion Designing is the best course for you to kick start your journey to become a Fashion Designer & an Entrepreneur. Diploma in Fashion Design & Boutique Management is not just about Fashion Designing, this course teaches you about Fashion Marketing and helps you learn how to setup your own boutique. In fact you will get to setup your own boutique during your this course as part of the project. The course designed by the experts in the Fashion Industry, incorporates the recent transformation of the fashion world so as to give necessary input and also guide the ambitious students who want to make it big in the Fashion & Apparel industry

Eligibility: 10th standard / SSLC | For PG Diploma - Degree (Any Stream)

Duration: 1 year (Regular)

admissions@iiftbangalore.com | iiftbangalore.com
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ABOUT THE INDUSTRY

Market Size of the Garment Industry

The Indian textile and apparel market reached a value of US\$ 151.2 Billion in 2021 and is expected the market to reach US\$ 344.1 Billion by 2027. The industry is the second largest employer for both skilled and non skilled workers.

Highest Paid jobs in the Fashion Industry

Designer, Stylist, Merchandiser, Brand Manager, Sourcing Manager, Designer for Celebrities, Costume Designer for TV/Films, Personal Stylist, Fashion Writers, Public Relations.

Apparel Production in India & World

India is among the world's largest producers of Textiles and Apparel. In the world textile scenario, it is the largest producer of jute, second largest producer of silk, third largest producer of cotton.

Fashion Brands

Zara, H&M, Tommy Hilfiger, Benetton, Vera Moda, Calvin Klein, have seen a good sales growth in India and Indian companies like Arvind group, Reliance Retail, Madura Trend, Raymond Apparel have launched their own fashion brands.

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WHY CHOOSE IIFT

**LIMCA BOOK
RECORD HOLDER**

**AWARD WINNING
COLLEGE**

**100% PLACEMENT
ASSISTANCE**

EXPERT FACULTY

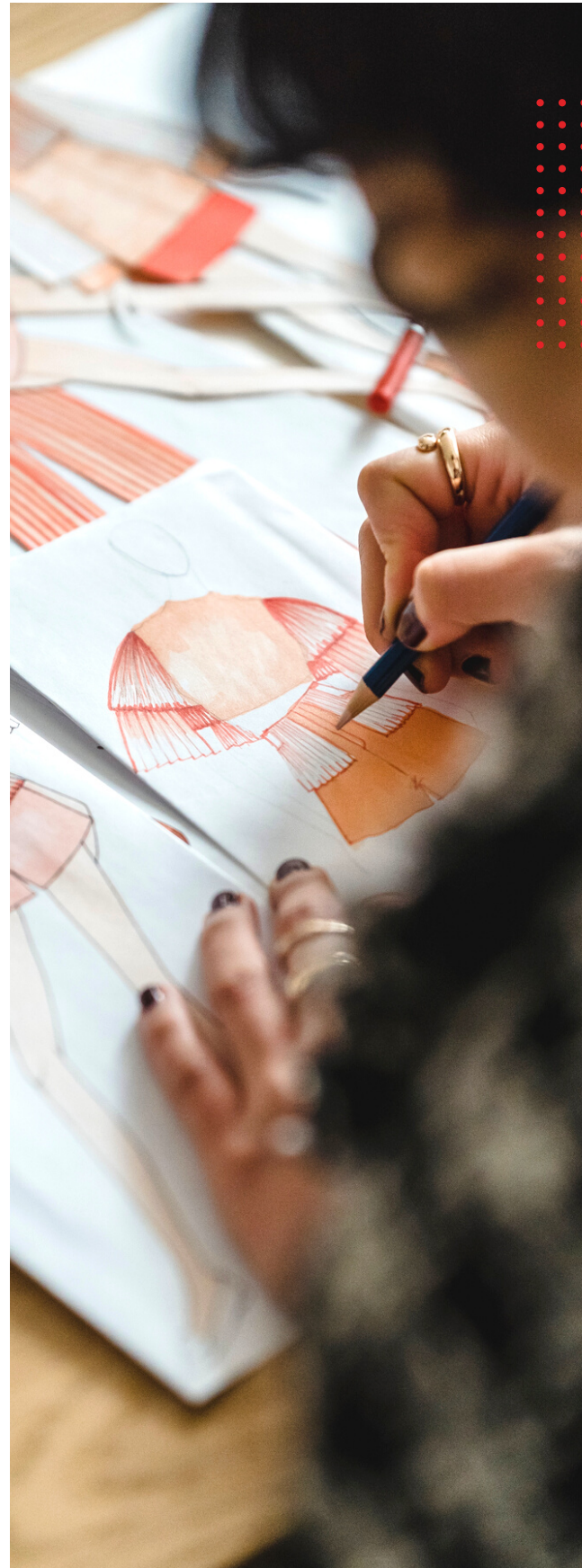
**ONE ON ONE
MENTORSHIP**

**UNIVERSITY RANK
HOLDERS**

**INTERNSHIPS IN
INDIA & PARIS**

**TOP RANKED
PROGRAM MODULE**

**SEMINAR &
WORKSHOPS BY
INDUSTRY EXPERTS**





WHAT WILL YOU LEARN AT THE END OF THIS COURSE

**FASHION
DESIGNING**

**FASHION
IILLUSTRATION**

**FASHION
FORECASTING**

**PATTERN
MAKING**

**FASHION
MARKETING**

**BOUTIQUE
MANAGEMENT**

**COMPUTER
AIDED DESIGN**

**SURFACE
ORNAMENTATION**

**FABRIC
STUDIES**

**FASHION
PORTFOLIO & DESIGN
COLLECTION**

**FASHION
ACCESSORIES**



JOB PROFILES IN THE FASHION INDUSTRY

Fashion Merchandiser

Fashion Illustrator

Fashion Co-ordinator

Fashion Stylist

Fashion Blogger

Fashion Designer

Senior Fashion Designer

CAD Designer

**Costume Designer for
Film / TV shows /
Reality shows**

Fashion Journalist

Fashion Modelling

Content Writer

Media House

Boutique Owner

Brand Managers

Brand Consultant

Fashion Consultant

**E-Commerce like
Myntra, FlipKart,
Amazon etc.,**

Entrepreneurship - This course provides you with specialist skills, knowledge, and confidence to create your own brand, set up your own boutique or fashion label.



COURSE CURRICULUM

DIPLOMA IN FASHION DESIGNING & BOUTIQUE MANAGEMENT

SEMESTER I

Fabric Studies
Fashion Designing
Surface Ornamentation
Pattern Making & Garment
Designing

SEMESTER II

Boutique Management
Design Collection
Fashion Accessories
Entrepreneurial Development
Program

PG DIPLOMA IN FASHION DESIGNING & BOUTIQUE MANAGEMENT

SEMESTER I

Fabric Studies
Fashion Designing
Surface Ornamentation
Fashion Accessories
Pattern Making & Garment
Designing

SEMESTER II

Boutique Management
Fashion Designing Process and
Portfolio Presentation
Design Collection
Fashion Marketing
Fashion Forecasting
Computer Aided Designing
Entrepreneurial Development
Program



MEET THE MENTORS

Principal

Ms. Seema Savio MSc
Apparel & Technology Mgmt.



Asst. Professor

Ms. Sri Lakshmi M S
MBA Fashion Retail Mgmt.



Asst. Professor

Ms. Rucha Karvincop
BSc in Fashion Design



Industry Mentor

Dr. Srinivas Prakash



Industry Mentor

Ms. Viji R



Industry Mentor

Dr. E P Kaniappan



Industry Mentor

Dr. Kannan Krishnamurthy



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ADMISSION PROCESS



Download the application form from our website www.iiftbangalore.com or [click here to download](#). Fill up the same and send it to admissions@iiftbangalore.com along with an essay on 'Statement of Purpose' mentioning why you are interested in Fashion Designing course. Application fees of 1000/- should be remitted along with the filled in application form.

Selection Procedure: Once we receive your application form along with Statement of Purpose, our admission team will scrutinize the same and on being selected, candidates will be required to take provisional admission to the course on a first come first served basis by paying a non-refundable initial admission processing fee of 30,000/- (which is inclusive of the total fee payable) within 15 days of the receipt of the intimation of the selection.

Course Fee / Concession & Scholarship Fee: Diploma in Fashion Design & Boutique Management is a one-year program and the course fee is Rs. 1.75 lakh per year and course fee for PG Diploma in Fashion Design & Boutique Management is Rs. 2 lakh per year.

Concessions: 15% concession on fee for SC/ST students. 15% concession on fee for children of Ex-Servicemen. **Scholarship:** 15% scholarship to students who have secured more than 90% in PUC or 12th standard.

Fees once paid shall not be refunded under any circumstances

All admissions will be provisional subjected to the approval of the University/Institute and submission of all original documents and completion of the admission formalities, including paying of fees



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